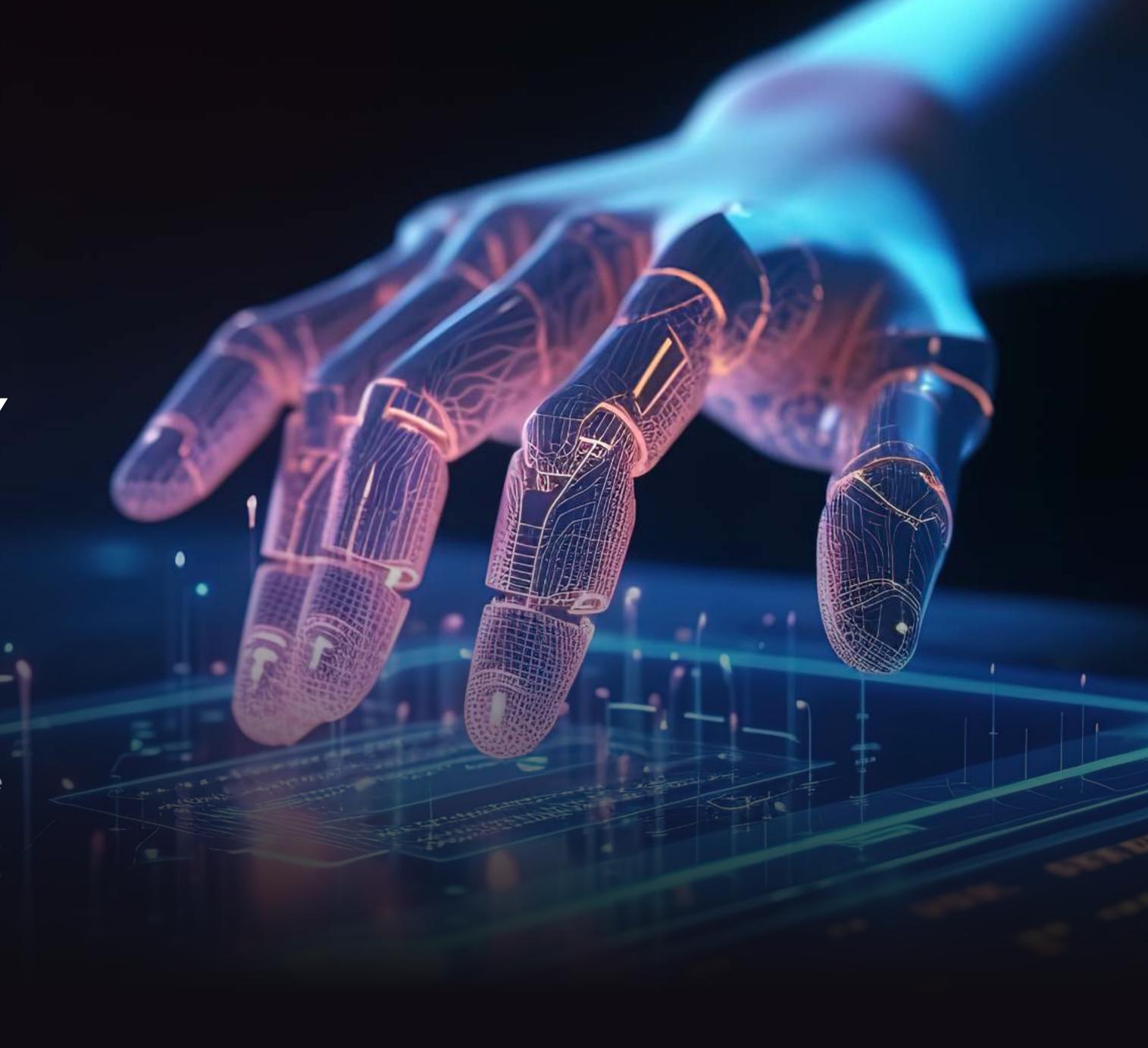
540Hz

A TRUSTED SOFTWARE EXCELENCE PARTNER

COMPANY PROFILE

We drive customer growth through unparalleled software development, paired with top-tier security, innovation, unique customer experience to elevate your success worldwide





ABOUT US

We Are A Group Of Top-Tier Software Development Agency

We are a versatile conglomerate housing four specialized entities in security, game development, software solutions, and e-commerce enablement. From cutting-edge security solutions to captivating game development, streamlined software processes, and empowering e-commerce strategies – we offer a unified approach to meet the diverse needs of today's dynamic business landscape.





12+Global Projects



10+Happy Corporation

We stand united









VISION

MISSION

CORE VALUES

Vision, Mission & Core Values



VISION

Empowering a connected world through innovation and excellence, 540Hz envisions a future where technology seamlessly enhances lives, businesses thrive, and security is uncompromised.



MISSION

At 540Hz, our mission is to deliver unparalleled solutions in security, game development, software innovation, and e-commerce enablement. We are committed to driving progress, fostering creativity, and ensuring the success of our clients through cutting-edge technology and unwavering dedication.



CORE VALUES

Innovation fuels our identity, propelling us to redefine industry norms.

Security is paramount, underpinning every action for unwavering trust.

Efficiency is our mantra, ensuring agile solutions in a dynamic landscape.

Growth is constant; we cultivate adaptability for continual progress.

Our Services

Comprehensive Platform Development Ensuring A Global User Experience And Top-tier Security



Business Modeling

Strategic business model specifically design for customer's sustainable growth.



End-to-end Game Development

From concept to launch, our end-to-end game development service crafts immersive experiences, ensuring success across all platforms



Software Development

Exquisite software development meticulously crafted to suit your unparalleled satisfaction.



Top-tier Security

World-class security for enduring strength and safeguarding of your and your clients' digital assets.

OUR EXPERIENCE

Software Development

Our platform seamlessly integrates a variety of cutting-edge tools and technologies, empowering developers to craft robust solutions efficiently. From versatile language support to advanced testing frameworks, we provide a dynamic environment for accelerated and tailored project development



















And more

OUR EXPERIENCE

Game Development

Accelerate your game development journey with our unified platform, seamlessly integrating tools, engines, and workflows for streamlined, versatile, and advanced experiences



















And more

OUR CERTIFICATES

Security

Step into security's forefront with our advanced tech stack. Offering endto-end solutions, seamlessly integrating cutting-edge tools for robust, proactive asset protection.



























Our Commitment

Our Commitments define who we are, how we work, our values and our priorities, we are creating new approaches and technologies to our activities for the convenience of our partners and to facilitate their work.



Our knowledge and experience reduces your risk of implementing a costly wrong decision



High Performance

We have many of ideas that are nurtured by a commitment to research and development. We seek, share ideas openly by our certified engineers.



Time Importance

We are aware of time importance of our valued customers, and therefore ensure that we provide the best service level on the fastest time.



Honesty Commitment

We communicate honestly and openly with our partners, we offer consistently what we promise, and we are a company of engineers realists and optimists, and honest in our workplaces and our society.



Sense of Responsibility

We maintain the highest ethical, environmental and safety standards everywhere, and we encourage and celebrate our employees' active roles in their communities.



Being Transparent

We recognize the importance of transparency as a mean to build trust with stakeholders.



Innovation & Development

We have many of ideas that are nurtured by a commitment to research and development. We seek, share ideas openly.







IT Elearning & Practical Platform

SkillSpar is established to solve problems in finding and training IT and security professionals who can perform actual jobs in the real world





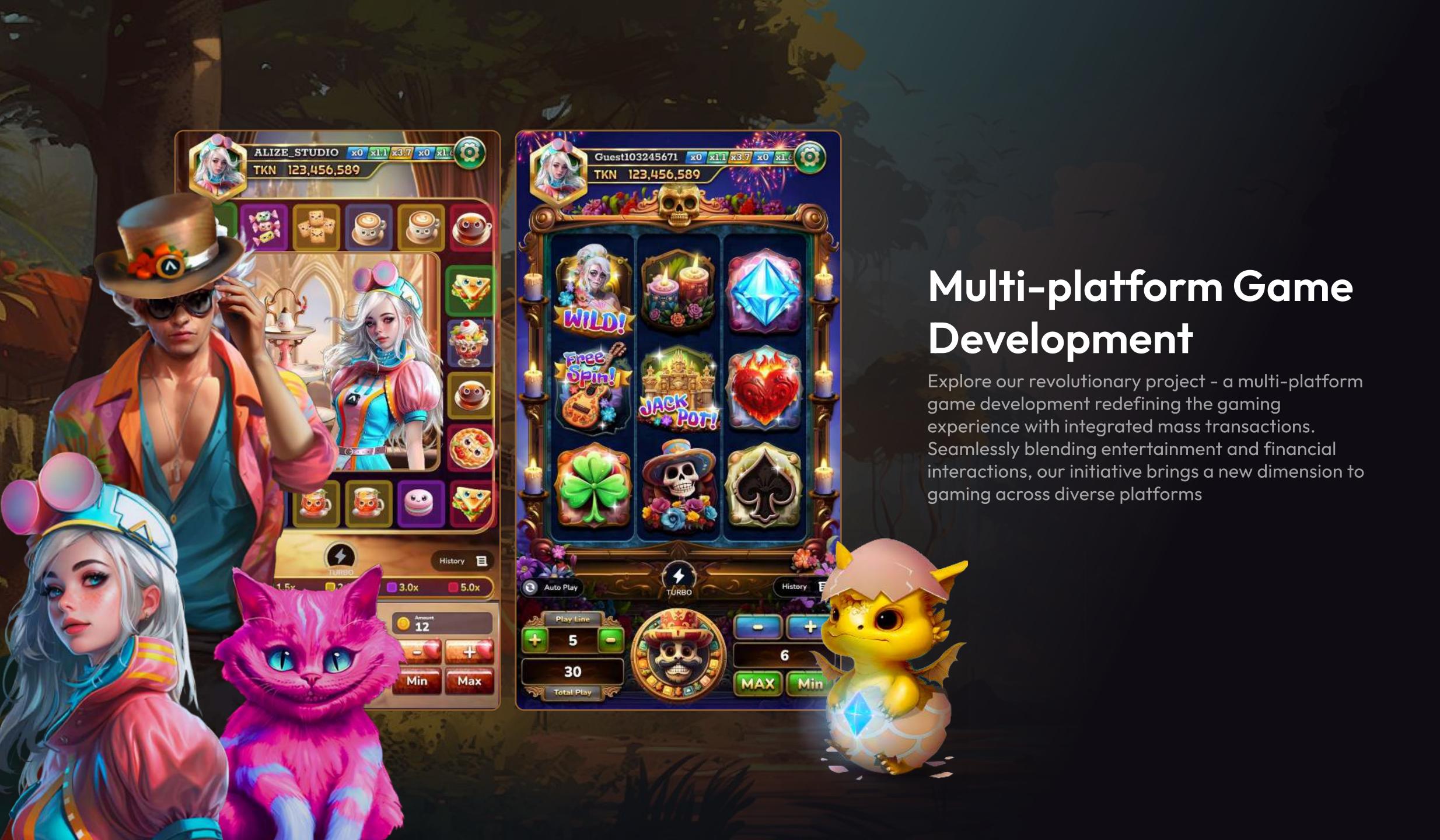
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Technology Solutions Compamy

Providing supply chain digital conversion solutions for production and retail distribution enterprises

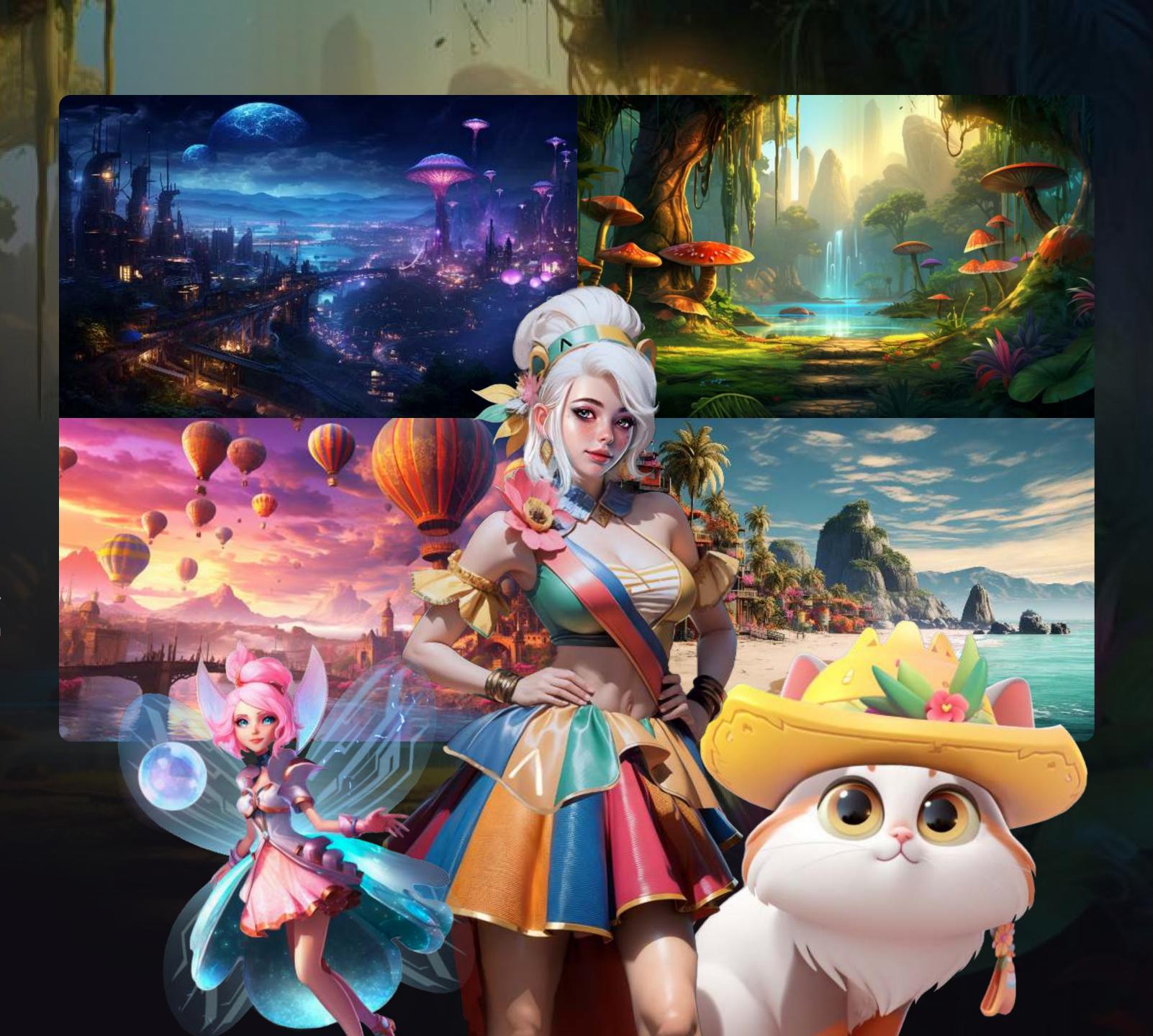






Alize - The IP & Art Book

Meet Alize, the protagonist of our story. As she navigates through challenges and triumphs, her journey unfolds, revealing a captivating narrative that invites you to immerse yourself in her world. Get ready to embark on an unforgettable adventure with Alize at the helm





Mai An Tiem Family -Mobile Game & 3D Animation Video

Meet the Mai An Tiem family, the vibrant core of our animated world. With meticulously crafted characters and captivating video clips, immerse yourself in their unique universe filled with laughter, love, and adventures. Join Mai An Tiem and her loved ones for a dynamic journey, each animated clip revealing their lively narrative.

new Retail Management System

Explore our New Retail Management System, a comprehensive solution integrating inventory management, sales analytics, and customer engagement. Enhance operational efficiency, optimize inventory, and deliver superior customer experiences with our innovative platform







KIDO Group

Distribution - Sales

Software Development

- → Reduced 60% time to confirm order
- > Increased 40% amount of time to scale up business







200+
Distributors

Loc Troi Group

Distribution - Sales

Software Development

- \rightarrow Reduced 50% order's approval time
- Reduced 50% atime to operate orders



5M Total revenue



5,739Retailers (x2 times)



~23,000
Total customers (users)



266 Salesman



42,445Total orders



26% Up sales







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SAPPORO

eCommerce Enabler

Distribution - Sales

Giaobianhanh / Tiki / Shopee / Lazada/ Momo

- → Giaobianhanh contributed 96% to sale volume
- Lazada gain the biggest sale volume (15%) among Ecom channels

Facebook / Google / E-com Ads

→ Facebook contributed 98.5% KPIs of orders



+259%/period Sales volume



4,236Complete orders



26,046
Case purchased



90-96%% CVR (Lead to order)

Ree Corporation

Industrial

Software Development

- Reduced 35% o of receivables debt thanks to the system's debt conditions
- X2 speed of expanding retail distribution system thanks to quick order submission
- > X3 processing speed of order by automating the entire single operation process



7M
Total revenue



796Retailers (x2 times)



O.O2M

Debt at the end of period



Promo/Sales policies in same order



6,596Total orders



1,1137
Running promo/Sales policies





Alize Game Studio

Game Development



17 Games/Years
Game production



Wallet: Seamless & Transfer



Fully configurable game backoffice



Realtime report for operator

Clients & Partners

















Thanks for reading

540Hz

This document contains confidential information.
For additional details, please join us at the upcoming meeting.

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